



## **Job Title: Social Media & Content Producer**

**Reports to:** Operations Manager

### **Job Overview**

JSAW is building a movement in action sports culture—helping riders find community, purpose, and faith. We’re looking for a creative and driven Social Media & Content Producer to help tell the stories coming out of JSAW and grow our online presence. This role will lead content production and social media execution by capturing photo and video content, creating engaging posts and short-form videos, and helping build consistent communication across our platforms.

The ideal candidate is passionate about storytelling, understands action sports culture, and is excited about JSAW’s mission of making riders into disciples.

### **Pay & Hours**

- \$15-25/hour based on experience
- Part-Time (15–20 hours/week)

### **Responsibilities**

- Capture photo and video content at sessions, events, small groups, camps, and outreach activities
- Film rider stories, testimonials, ministry highlights, and behind-the-scenes content
- Create and publish engaging content across Instagram, Facebook, and YouTube
- Edit and deliver 3–5 pieces of content per week, including Reels, Shorts, and photo posts
- Film and edit weekly Bible study videos for YouTube (5-minute format)
- Develop and maintain a monthly content calendar aligned with campaigns, events, and ministry goals
- Optimize content for engagement and retention through strong hooks, pacing, titles, and thumbnails
- Turn one shoot into multiple pieces of content using repeatable systems and formats
- Monitor social media channels and engage with followers through comments and messages
- Analyze content and platform performance to improve growth and engagement
- Stay up-to-date on social media trends, tools, and best practices
- Collaborate with the team to ensure brand consistency and alignment with organizational goals



## **Qualifications**

- Experience creating and editing photo/video content for social media
- Proficiency with Instagram, Facebook, YouTube, and short-form content platforms
- Skilled in CapCut, Premiere Pro, or similar editing software
- Strong storyteller with an understanding of engaging social content
- Ability to work independently, take initiative, and meet deadlines
- Organized, reliable, and able to maintain a consistent production rhythm
- Strong communication and interpersonal skills
- Some graphic design experience preferred
- Passion for action sports culture and youth ministry
- Authentic faith in Christ and alignment with JSAW's mission of making riders into disciples